



Cupanion Bottle Buyer's Guide

A guide to co-branding with our signature bottle.

Explore top designs, customization tips, and why the Cupanion Bottle is a favorite for organizations of all sizes.





Introduction

Choosing the perfect custom bottle is about more than just design — it's about impact, engagement, and making a sustainable statement. Whether you're planning a workplace wellness initiative, campus challenge, hospitality amenity, or event giveaway, this guide will walk you through everything you need to know about customizing Cupanion Bottles.

In this guide, you'll discover:

- ➔ Why Cupanion Bottles are the preferred choice for sustainable programs
- ➔ Specs and materials that make our bottles durable, safe, and reusable
- ➔ How custom screen printing brings your brand or message to life
- ➔ Top 10 Cupanion Bottle design examples to inspire your next project

Let's build something meaningful—one reuse at a time.



What Makes the Cupanion Bottle So Popular

The Cupanion Bottle is more than a reusable—it's a powerful engagement tool, a sustainability statement, and a brand-building asset all in one.

Here's why thousands of organizations choose it:

Trackable Impact with Every Reuse

Each bottle includes a Fill it Forward Tag that tracks reuse across five key metrics: land use, ocean pollution, emissions, power, and waste diverted. Every scan also unlocks a charitable donation, helping your team see their collective impact and progress toward sustainability goals.

Built to Last, Built to Inspire

Made from 50% recycled content, the bottle combines the clarity of glass with everyday durability. Just two reuses offset the emissions from production.

A Custom Look That's Uniquely Yours

Showcase your brand with full-color screen printing on both rounded sides of the bottle. Choose from 15 standard and 10 limited-edition lid colors—or use Pantone® matching for a fully custom look.

Whether you're engaging employees, students, or event guests, the Cupanion Bottle delivers form, function, and measurable impact.



The Cupanion Bottle at a Glance

Imagine your brand here

- 18 oz. / 532mL
- Made in the USA
- Made with 50% recycled content using Tritan Renew
- Dishwasher safe
- BPA Free
- Leakproof
- Holds carbonation (up to 8 days)
- Durable and lightweight
- Two flat sides for stackability



Custom Printing Made Easy

Our high-quality screen printing turns every Cupanion Bottle into a branded experience. Whether you're showcasing your logo, sharing a sustainability message, or celebrating a milestone, we make it simple and stress-free to design a bottle that stands out.

From concept to print, our in-house design team supports you every step of the way—so you can bring your vision to life without the guesswork.

Design with Confidence

BRAND

Make it unmistakably yours—your design can incorporate your logo, colors, and message, while aligning with our sustainable brand ethos.

COLOR

We offer Pantone® color matching and support up to 6 colors + white per design, ensuring your branding stays consistent and vibrant.

SPACE

Enjoy a generous two-sided print area (on the rounded side of the bottle), giving your artwork room to breathe and communicate clearly.

TYPE

To ensure legibility, all fonts should be at least 6pt in size. Our team can help you choose typefaces that are bold, readable, and on-brand.

Top 10 Cupanion Custom Designs

Need a little inspiration?

Here are 10 standout Cupanion Bottle designs that made an impact and sparked conversation—created by our amazing community of schools, companies, and change-makers with our in-house design team.



1

Marriott International Leisure Connection



Capture the
smallest details

#AlwaysGiving

Leisure Connection



Create colorful,
dynamic designs

#AlwaysGiving

Thomson Reuters

3



Display your
brand proudly

#AlwaysGiving

Amazon × Salesforce



Get creative
with your design
on both sides

#AlwaysGiving

5

The Westin St. Francis San Francisco on Union Square



Showcase what
makes your
city unique

#AlwaysGiving

Houston

6



Create a
themed souvenir

#AlwaysGiving

MagicNation American National



Print up to
six colors

#AlwaysGiving

Tourism Calgary x Banff & Lake Louise



Utilize a
gradient with
halftone printing

#AlwaysGiving

IMEX Event

9



Use bold
and creative
messaging

#AlwaysGiving

IPW Chicago

10



Choose a lid color
that compliments
your brand

#AlwaysGiving



Let's Design a Bottle Together

Our team has helped thousands of organizations bring their custom bottle visions to life. Whether you need design advice, product samples, or campaign ideas—we're just a message away.

 ***Design your bottle yourself***

[Try the Bottle Builder Tool here](#)



Book a call with our team

[Schedule here](#)



Contact us

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