

Hydration Sponsorship

An impactful way to fund sustainability at your events

Why Sponsor Hydration?

Hydration Sponsorships make it easy to offer reusable bottles, reduce single-use waste, and create measurable positive impact—without stretching your budget.

Partnering with a sponsor helps cover costs while boosting attendee engagement and showcasing your shared commitment to sustainability.

Sponsorship Benefits

- **High-Impact Visibility:** Prominent logo placement on reusable bottles, water refill stations and event signage.
- **Ongoing Engagement:** Continued brand interaction as attendees track their impact and give back with the Fill it Forward app.
- **Purpose Driven Storytelling:** Demonstrate a commitment to sustainability and a positive environmental change that helps people and the planet.

Why It Matters

Today's audiences expect more, and they want brands to stand for something meaningful. Hydration Sponsorship:

- Combines environmental action with social impact
- Aligns your brand with modern sustainability values
- Creates an emotional connection through shared purpose
- Provides measurable impact stories you can share with stakeholders and customers

It's not just a logo on a reusable bottle. It's a lasting way to show up, do good, and connect with audiences in a meaningful way.

Want to learn more?

Visit: fillitforward.com/sponsorship

Contact us at 1-888-824-7375 or email us at info@fillitforward.com.