

Hydration Sponsorship

A sustainable way to connect with every attendee

Why Sponsor Hydration?

Hydration Sponsorship is a unique opportunity for companies to demonstrate their commitment to sustainability by covering the cost of a Fill it Forward reusable water bottle and hydration stations at events.

In return, sponsors gain high-impact visibility, lasting brand exposure, and alignment with eco-friendly practices—all while helping reduce single-use waste and supporting global giving projects through the Fill it Forward app.

Sponsorship Benefits

Co-Branded Reusable Bottles

Premium reusable water bottles, co-branded with your logo and the Fill it Forward message, are distributed to attendees. Unlike single-use water bottles, these reusable bottles offer ongoing exposure as attendees continue to use them long after the event.

Branded Hydration Stations

Your logo is prominently displayed on signage at hydration refill points, ensuring consistent brand presence where attendees gather most. This reinforces your support for both wellness and sustainability.

Charitable Impact

Every scan of a Fill it Forward bottle unlocks donations toward clean water, food security, and reforestation projects around the world. This creates a shared story of impact between your brand, event attendees, and the communities supported.

Lasting Brand Visibility

Event swag often ends up discarded, but not these reusable water bottles. Designed for long-term use, they serve as daily reminders of your brand, keeping your logo visible in homes, offices, gyms, and on the go.

Why It Matters

Today's audiences expect more than logos on banners—they want brands to stand for something meaningful. Hydration Sponsorship:

- Combines environmental action with social impact
- Aligns your brand with modern sustainability values
- Creates an emotional connection through shared purpose
- Provides measurable impact stories you can share with stakeholders and customers

It's not just a logo on a reusable bottle. It's a lasting way to show up, do good, and connect with audiences in a meaningful way.

Want to learn more?

Visit www.fillitforward.com, email us at info@fillitforward.com, or call us at 1-888-824-7375.