Fill it Forward
Always Giving

Cupanion Swivel Buyer's Guide

A guide to co-branding with our stainless steel bottle.

Explore top designs, customization tips, and why the Cupanion Swivel is a favorite for organizations of all sizes.

Introduction

Choosing the perfect custom bottle is about more than just design — it's about impact, engagement, and making a sustainable statement. Whether you're planning a workplace wellness initiative, campus challenge, hospitality amenity, or event giveaway, this guide will walk you through everything you need to know about customizing Cupanion Swivel.

In this guide, you'll discover:

➜   **Why Cupanion products are the preferred choice for sustainable programs**

➜   **Specs and materials that make our bottles durable, safe, and reusable**

➜   **How custom screen printing brings your brand or message to life**

➜   **Top Cupanion Swivel design examples to inspire your next project**

Let's build something meaningful—one reuse at a time.

What Makes the Cupanion Swivel Popular

The Cupanion Swivel is more than a reusable—it's a powerful engagement tool, a sustainability statement, and a brand-building asset all in one.

Here's why thousands of organizations choose it:

Trackable Impact with Every Reuse

Each bottle includes a Fill it Forward Tag that tracks reuse across five key metrics: land use, ocean pollution, emissions, power, and waste diverted. Every scan also unlocks a charitable donation, helping your team see their collective impact and progress toward sustainability goals.

Built to Last, Built to Inspire

Made of 90% recycled stainless steel, the Cupanion Swivel is a reusable single-wall bottle designed for durability and everyday use.

A Custom Look That's Uniquely Yours

Showcase your brand with full-color screen printing on both rounded sides of the bottle. Choose from 10 different lid and handle colors—or use Pantone® matching for a fully custom look.

Whether you're engaging employees, students, or event guests, the Cupanion Swivel delivers form, function, and measurable impact.

The Cupanion Swivel at a Glance

Imagine your brand here

- 23 oz / 680 ml

- Made of 90% Recycled Stainless Steel

- Dishwasher safe

- BPA Free

- 1.6" wide mouth

- Made in China – Assembled and Decorated in NY

Custom Printing Made Easy

Our high-quality screen printing turns every Cupanion Swivel into a branded experience. Whether you're showcasing your logo, sharing a sustainability message, or celebrating a milestone, we make it simple and stress-free to design a bottle that stands out.

From concept to print, our in-house design team supports you every step of the way—so you can bring your vision to life without the guesswork.

Design with Confidence

BRAND

Make it unmistakably yours—your design can incorporate your logo, colors, and message, while aligning with our sustainable brand ethos.

COLOR

We offer Pantone® color matching and support up to 6 colors + white per design, ensuring your branding stays consistent and vibrant.

SPACE

Enjoy a generous two-sided print area (on the rounded side of the bottle), giving your artwork room to breathe and communicate clearly.

TYPE

To ensure legibility, all fonts should be at least 6pt in size. Our team can help you choose typefaces that are bold, readable, and on-brand.

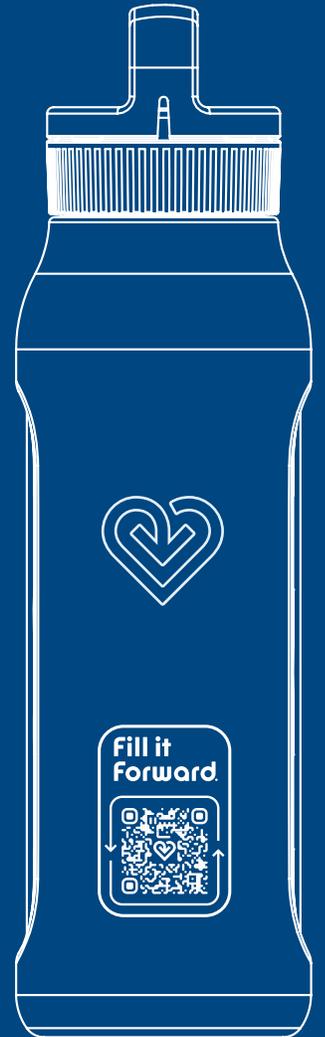# Top Custom Cupanion Swivel Designs

Need a little inspiration?

Here are several standout Cupanion Swivel designs that made an impact and sparked conversation—created by our amazing community of schools, companies, and change-makers with our in-house design team.
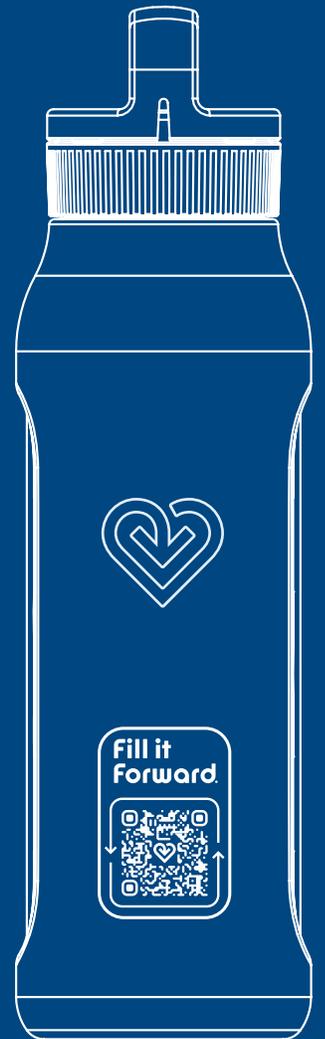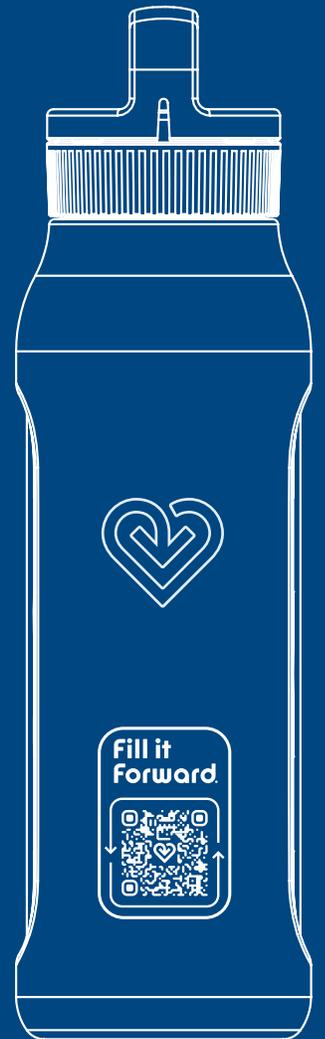
Santa Barbara

SANTA BARBARA

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1% FOR THE PLANET — MEMBER —

THE GLOBAL GOALS

Certified B Corporation

New York Skyline

#AlwaysGiving

Fill it Forward

1% FOR THE PLANET

THE GLOBAL GOALS

Certified B Corporation

Blue Fish

#AlwaysGiving

Snowboarding

4

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Let's Design a Bottle Together

Our team has helped thousands of organizations bring their custom bottle visions to life. Whether you need design advice, product samples, or campaign ideas—we're just a message away.

🌐 *Cupanion Swivel Product Page*
View Product

📞 *Book a call with our team*
Schedule here

📩 *Contact us*
info@fillitforward.com